

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Oct 31, 2014
2. SEC Identification Number
31171
3. BIR Tax Identification No.
000-168-801
4. Exact name of issuer as specified in its charter
PETRON CORPORATION
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
San Miguel Head Office Complex, 40 San Miguel Avenue, Mandaluyong City
Postal Code
1550
8. Issuer's telephone number, including area code
(632) 886-3888, 884-9200
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	9,375,104,497
Preferred	100,000,000
11. Indicate the item numbers reported herein
Item 9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Petron Corporation
PCOR

PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing
References: Section 14 of the Revised Disclosure Rules

Subject of the Disclosure

Notice of Investors' Briefing

Background/Description of the Disclosure

Combined Investors' Briefing for the 2014 September-YTD Results of Petron Corporation, San Miguel Corporation, San Miguel Brewery Inc., Ginebra San Miguel Inc. and San Miguel Pure Foods Company Inc.

Type of Briefing	Investors' Briefing
Subject of the Briefing	Combined Investors' Briefing for the 2014 September-YTD Results of Petron Corporation, San Miguel Corporation, San Miguel Brewery Inc., Ginebra San Miguel Inc. and San Miguel Pure Foods Company Inc.
Date of the Briefing	Nov 10, 2014
Time	4:00 p.m.
Venue	Executive Dining Room, 2nd Floor, SMC Head Office Complex, 40 San Miguel Avenue, Mandaluyong City
Contact Person	Ms. Gina Qubing and Ms. Leah Artuz
Contact Details	632-3741 and 632-3422

Other Relevant Information

Please see attached letter dated October 31, 2014.

Filed on behalf by:

Name	Joel Angelo Cruz
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Designation

Vice President - General Counsel and Corp. Sec.



October 31, 2014

PHILIPPINE STOCK EXCHANGE, INC.
Disclosure Department
3rd Floor, Philippine Stock Exchange Center
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head, Disclosure Department

Subject: **Combined Investors' Briefing for the 2014 September-YTD Results**

Gentlemen:

Please be informed that Petron Corporation, San Miguel Corporation, San Miguel Brewery Inc., Ginebra San Miguel Inc., and San Miguel Pure Foods Company Inc. will hold a combined investors' briefing on their 2014 September-YTD Results on November 10, 2014, Monday, at 4:00 p.m. at the Executive Dining Room, 2nd Floor, SMC Head Office Complex, 40 San Miguel Avenue, Mandaluyong City, Metro Manila. Attached is a copy of the invitation.

Very truly yours,

A handwritten signature in black ink, appearing to read "Joel", written in a cursive style.

JOEL ANGELO C. CRUZ
VP - General Counsel &
Corporate Secretary



**SAN MIGUEL
CORPORATION**



**SAN MIGUEL
BREWERY INC.**



**San Miguel
Pure Foods**



YOU ARE INVITED TO THE COMBINED

INVESTORS' BRIEFING

FOR THE 2014 SEPTEMBER-YTD RESULTS

4:00 PM MANILA TIME | NOVEMBER 10, 2014

SAN MIGUEL CORPORATION
EXECUTIVE DINING ROOM (EDR)
2/F SMC Head Office Complex,
40 San Miguel Avenue, Mandaluyong City

RSVP

Gina Qubing 632 3741
Leah Artuz 632 3422

Note:

*For faster registration, please prepare your business cards
or IDs before approaching the registration table.*