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**MEDIA RELEASE
FOR PUBLICATION & BROADCAST**



Petron moves Lalamove drivers with one-of-a-kind motoring card



Petron Corporation continues to fuel convenience as it launched its partnership with **Lalamove**, the leading on-demand delivery app in the country, giving all partner drivers access to exclusive privileges.

Through the **Lalamove-branded Petron Value Card (PVC)**, motorcycle, SUV, Van and FB/L300 partner drivers can enjoy special bonus points, discounts, and instant cash back in terms of peso points for every purchase of fuels, lubricants, and Gasul in Petron service stations.

Lalamove-partner drivers are also entitled to free 24/7 towing and roadside assistance, ₱10,000 personal accident insurance, and ₱1,000 medical reimbursement.

Petron and Lalamove recently signed an agreement to formalize this new partnership. In above photo are (from left) Benjamin Tuason, Petron Loyalty Sales Executive; Jessamyn Clavio, Petron Loyalty Sales Manager; Bentley Elgincolin, Petron Cards Business Group NSM; Albert Go, Lalamove Country Director; Dannah Majarocon, Lalamove Operations Director; and Akiko Sumulong, Lalamove Strategic Partnerships Manager.

Through this partnership, Petron - having the largest network of service stations in the country at 2,400 - supports Lalamove's rapidly growing presence and gives more consumers access to added convenience.

Its PVC, which has over 5 million users all over the country, is the first and only motorist card that rewards loyal customers through points and other benefits such as discounts with merchant partners. (30)